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## PET NUTRITION

## OUR BEST FRIENDS DESERVE THE BEST SOLUTIONS

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COME TO US FOR A COMPLETE RANGE OF SOLUTIONS







## PEACE OF MIND

At DSM, safety always comes first. The safety requirements for our pet nutrition products are the most stringent in the industry. This means that all ingredients and premixes made in our plants contribute towards ensuring the high level of safety you need for your products.

We also understand how important it is for pet food manufacturers to meet increasing quality demands. DSM Nutritional Products guarantees that you receive the best products through compliance to the stringent quality standards and practices of cGMP, HACCP, BRC, IFS, Ph. Eur, and ISO certification, and related extensive testing of our own products, as well as any third-party ingredients.

- Ingredient manufacturing
- Premixes / blending



Complete traceability in the entire production chain is essential for our customers. Our products are designed to meet all your regulatory and consumer requirements. DSM's reliable production processes, advanced quality systems, validated suppliers and unique depth of backward integration, ensures that our ingredients and premixes will meet the strict quality and safety requirements needed for your products.

With over 70 years of experience, a global presence and exceptional control in our supply chain, DSM stands for the level of trust and reliability your business expects from a supplier.

DSM Nutritional Products owns and operates 11 ingredient manufacturing sites and more than 35 blending sites worldwide. Our unprecedented level of backward integration can help to manage your risk and assures your brand equity.



## CONVENIENCE

We work with maximum flexibility, seamlessly integrating our services into your business, wherever you need it. Smart purchasing and warehousing combined with our production network enables DSM to maintain the flexibility required by the demands of your vital business.

Like most players in a fast paced market, manufacturers of pet products value convenience when it comes to choosing a business partner.

DSM Nutritional Products delivers that value by sharing its world class expertise with you as our customer. Offering support in all relevant disciplines, our services are delivered by a skilled team specialized in nutrition, analytics, regulatory affairs, and marketing.

Developing a partnership with us is choosing complete solutions focused on meeting your specific needs - from nutritional concepts and supporting data to delivered blends, after-sales services and marketing advice.

Our proactive approach towards satisfying our customers needs and offering meaningful products and services is the ultimate key for providing complete convenience.



WE DELIVER CONVENIENCE IN THE SPIRIT OF PARTNERSHIP



DSM Nutritional Products helps to ensure that all companion animals enjoy optimal health and wellness throughout their life. Our product portfolio consists of a wide range of innovative and quality ingredients supplied to you as straight products or in customized premixes.



## HEALTH & WELLNESS

### NUTRITIONAL CONCEPTS

Our nutritional concepts for companion animals target the necessities of a pet's health and wellness which are of concern to you and your customers. Our work is backed by our own extensive data or the expertise provided by a network of best-in-class scientists, specialists

and universities. Our research and development activities also involve state-of-the-art technologies, such as ingredient-screening and nutrigenomics, so we can explore untouched areas of nutrition and innovation - together with you.

**You can count on DSM to deliver the best to you through functional ingredients, nutritional concepts and innovative solutions.**

- With the widest range of proven functional ingredients, you can efficiently develop innovative products which have a competitive edge in the market.
- Ready-to go nutritional concepts for companion animals are our approach to meet consumer demands and to contribute to your product innovation program.
- For creating innovative pet nutrition solutions which meet your exact needs, we combine expertise, proven science and cutting-edge technology originating from both human and animal nutrition.



## DIFFERENTIATION

- **ROVIMIX®** - Superior vitamin formulations differentiating in stability, handling properties and safety
- **OVN®** - DSM's long-lasting experience in the industry translated into fortification guidelines for Optimum Vitamin Nutrition
- **ROPUFA®** - Premium quality n-3 and n-6 fatty acids derived from marine and plant oils
- **STAY-Clean™** – DSM's proprietary oral care technology for companion animals

DSM keeps ahead of future trends related to humans and pets, by analyzing consumer needs, shopping behavior, and public awareness. This, together with our experience in the pet industry and the ability to listen to you, enables us to develop solutions that create value for you.

Developing new products and product concepts becomes easier working together with DSM Nutritional Products, a true partner in creating differentiating

pet products which are highly successful on the shelf. DSM can support you in positioning and designing new products, for example by using our proprietary nutritional concepts or those recognized by established trademarks.

Our broad portfolio of formulated ingredients fit the needs of a wide range of pet products, including functional pet foods and treats and even new-to-the-market product concepts. These high performing product forms made by us are specifically developed to meet the key requirements in a variety of applications: Safe handling properties in pre-production, nutrient bio-availability, stability through processing, and maintaining nutritional value over the life of the finished product.

We are equipped and committed to deliver solutions that create a point of differentiation so your product can stand out in the crowd.

**INGREDIENTS**

- Vitamins
- Anti-oxidants
- Carotenoids
- Polyphenols
- Ω-Fatty acids
- Chelated minerals
- Yeast extracts / Nucleotides
- Essential oils
- Probiotics

**PET NUTRITION PRODUCTS**

- Dry pet food
- Wet pet food
- Baked treats
- Rawhide products
- Edible chews
- Gravy products
- Pet hydration products
- Supplements
- Dry mixes

LET US HELP YOU DIFFERENTIATE YOUR PRODUCTS  
OUR INNOVATION EXTENDS BEYOND INGREDIENTS





## PARTNERS IN PET NUTRITION

DSM Nutritional Products leads the world in the manufacture and supply of high-quality food and feed functional ingredients for optimal human and animal health. Our pet nutrition activities focus this expertise on meeting the needs of the global companion animal markets.

Providing meaningful solutions to our customers is possible by combining our corporate emphasis on innovation with our extensive knowledge of companion animal nutrition. Our value proposition begins by offering a vast array of functional ingredients with application excellence and extends into delivering superior nutritional concepts designed to support the development and marketing of leading pet products. All driven by our desire to share your aim in ensuring the best quality of life and an active, healthy and a long-lasting companionship between pets and their owners.

Our philosophy towards the pet food industry is based upon four core elements creating added value for you and your customers: peace of mind, convenience, health & wellness, and differentiation.

You can trust DSM to provide the most innovative, sustainable and responsible solutions possible. As a partner in pet and companion animal nutrition, we are right by your side, with a promise of quality and service that extends right across the world.

**PET NUTRITION**

- Piece of mind
- Convenience
- Health & Wellness
- Differentiation

DSM products and services are incorporated into virtually everything in our daily lives. Although it may not always be obvious - DSM is there - creating value and supporting a better way of living.

WHEN IT COMES TO PET NUTRITION, DSM IS YOUR BEST FRIEND

COME TO US FOR A COMPLETE RANGE OF SOLUTIONS